

## ORDER



KSDK

Orders	Order / Rev:	712280	
	Alt Order #:	06308366	
	Product Desc:	AKIN FOR SENATE	
	Estimate:	2666	
	Flight Dates:	09/10/12 - 09/14/12	Primary AE:
	Original Date / Rev:	09/10/12 / 09/10/12	Sales Office:
	Order Type:	Political	Sales Region:
			Kristin Waskie
			T-PHI
			NAT

<b>Agency</b>	<b>Name:</b>	<b>Strategic Media Placement LLC</b>	
	Buying Contact:		Billing Type:
			Cash
	Billing Contact:		Billing Calendar:
			Broadcast
		3946 North Hampton Drive	Billing Cycle:
			EOM/EOC
		Powell, OH 432065	Agency Commission:
			15%

<b>Advertiser</b>	<b>Name:</b>	<u>Akin,T/R/Senate</u>	
Demographic:	A35+	New Business Thru:	
Product Codes:	PL-US Senate	Order Separation:	00:15:00
Priority:	P-3	Advertiser External ID:	
Revenue Codes:	AGY, GEN, POL	Agency External ID:	

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount	Month	# Spots	Gross Amount	Net Amount	Rating
08/27/12	09/14/12	12	\$11,625.00	\$9,881.25	September 2012	12	\$11,625.00	\$9,881.25	0.00
					Totals	12	\$11,625.00	\$9,881.25	0.00

## Totals

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
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Kristin Waskie Start Of Order - End Of Order 100%